



CAREER BOUND SUCCESS, INC.

Successful interviews, both virtual and in person, are one of the most important aspects of landing a job. During this process, recruiters and hiring managers get an understanding of who you are and how you can add value as an employee.

Here are insider tips that they focus on for their ideal candidates.

What are Hiring Managers Looking For?



1. Professionalism

- Whether the interview is in person or virtual, arrive approximately 10 minutes early.
- For virtual interviews:
 - Test all software and equipment including microphones and speakers well in advance.
 - Ensure you have a strong internet connection.
 - Create a well-organized background and good lighting coming from behind your camera.
- Dress appropriately for both in person and virtual interviews.
- Your phone should be silenced and out of sight.

2. Candidates with Professional Social Media Presence

- Hiring managers will research you online, just as you will research the company, to ensure your public image aligns with what the organization is looking for in a successful candidate.
- Be fully aware of what you present on your online profiles.

3. Knowledge About the Company & Interviewer

- Show genuine interest and do a deep dive using websites such as Google, Glassdoor, and LinkedIn to get to know the company's culture, news, products and services, competitors, etc.
- Check out the interviewer's LinkedIn profile to learn about their background and work experience.

4. Prepared Candidates

- Align your success stories with their company goals and values demonstrating how you will be an asset to the organization.
 - Quantify your experience and accomplishments.
- Know your worth, research salary ranges using several websites including Salary.com, Payscale.com, Glassdoor, and LinkedIn.
 - Be prepared to provide your salary requirements if asked.

5. Thoughtful Questions

- Prepare unique and well informed company and position relevant questions based on research and the job description.
- Ask about the hiring process timeframe so that you can schedule your follow-up accordingly.

6. Follow Up

- Send a brief thank you email, within 24 hours, to each interviewer for their time and expressing your sincere interest to create a positive image of who you are as a candidate.
- If no update is received from the company within a week, send an additional email expressing your continued interest in the position.

With these insider tips, you can make a lasting impression and seize your dream job!

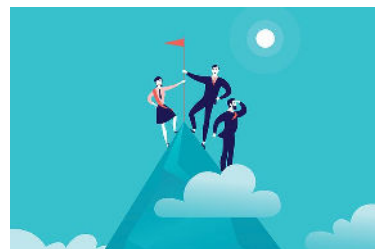
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Discover your competitive advantage by collaborating with Arlene Newman, President of Career Bound Success, and her team.

We work with professionals at all levels and across all industries, providing them with strategies to successfully land jobs!

In addition, we work with companies to



Our services include:

- Career Direction
- Resume Preparation
- Personal Branding
- Online Image
- Networking Strategies
- Interview Training
- Salary Negotiations
- Corporate Outplacement

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