

CAREER BOUND SUCCESS, INC.

When interviewing, how do you leave an extremely positive memorable impression?

Share success stories! Relating stories of your accomplishments, lessons learned, and how you overcame adversity demonstrate your skills and strengths and highlight how you're qualified for the desired position.

These stories, featuring your positive attributes, will help you stand out among other candidates!

5 Storytelling Tips



1. How to Tell a Compelling Story:

- When preparing a story, apply these steps:
 - Situation: Describe the situation clearly.
 - Challenges: Get specific with the challenges that you encountered through the situation.
 - Action: Describe your actions and the specific steps you took.
 - Result: Describe the results that were achieved. How did you benefit the company?
- Each story should be about two minutes and relevant to the specific question asked by the hiring manager.
- To demonstrate how you are a good fit, align stories with responsibilities and qualifications of the position.
- 2. Emphasize Skills & Strengths:
 - When asked about your assets, challenges that you've faced, or lessons learned, respond with stories highlighting skills and strengths.

• Develop 5-10 success stories so you will be fully prepared and can apply one of these stories to a variety of questions.

3. Use Numbers as Evidence:

- Quantify accomplishments to emphasize your success.
 - Instead of "I have increased sales for XYZ firm," say "I have increased sales by 65% within the first 2 years at XYZ."
- Using numbers or data can highlight what you can offer to the prospective company.

4. How You Resolved Conflicts:

• Utilize short stories to illustrate how you handle workplace conflicts. These stories will show your abilities to manage stress and think quickly.

5. Stay Confident!

 Practice telling your success stories with confidence to leave a strong and a memorable impression!

Jumpstart Your Job Search



Discover your competitive advantage by collaborating with Arlene Newman, President of Career Bound Success, and her team.

We work with professionals at all levels and across all industries, providing them with strategies to successfully land jobs!

In addition, we work with companies to provide **Corporate Outplacement.**

With one-on-one coaching, we develop personalized strategies to achieve career success.



Our services include:

- Career Direction
- Resume Preparation
- Personal Branding
- Online Image
- Networking Strategies
- Interview Training
- Salary Negotiations
- Corporate Outplacement

And More!

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